

XANTYPA

Advertisements, advertising conditions, orders:
Xantypa, Václavské náměstí 7801/18, Praha 1, tel.: 257 312 206

Patricie Svobodová – svobodova@xantypa.cz
www.xantypa.cz, facebook.com/casopisXantypa

Xantypa is an original Czech culturally social magazine, that has been published continuously since 1995. It brings current topics from art, history, politics and sport, views of interesting public figures and news reports. Renowned authors and photographers contribute to Xantypa. Thanks to its twenty year old tradition it has a large number of subscribers, both men and women.

Target audience: 35+ with high school and university education

Publishing: 11x a year + 1x special edition.
Number of copies is 19 000 pieces.

Readership: 55 000.
Range 116 pages, V2 binding, price 79 Kč.

Advertisement price list:

2. cover page	175 000 Kč
3. cover page	165 000 Kč
4. cover page	195 000 Kč
2/1	250 000 Kč
1/1 pages	125 000 Kč
½ portrait, landscape	67 000 Kč
1/3 portrait, landscape	46 000 Kč

Advertisement dimensions:

1/1	205 x 280
½ portrait	100 x 280
½ landscape	205 x 140
1/3 portrait	70 x 280
1/3 landscape	205 x 93

- Values are listed in mm
- Bleed is 5mm from the plain format
- There must not be any color scales or registration marks in the bleed area
- Color mode CMYK, 300 dpi



Issue nr.	closing date	release date
1/19	7. 12.	28. 12.
2/19	11. 1.	29. 1.
3/19	8. 2.	26. 2.
4/19	8. 3.	26. 3.
5/19	12. 4.	30. 4.
6/19	10. 5.	28. 5.
7-8/19	7. 6.	25. 6.
9/19	9. 8.	27. 8.
10/19	6. 9.	24. 9.
11/19	11. 10.	30. 10.
12/19	8. 11.	26. 11.
1/20	13. 12.	31. 12.